



Nation Media Group

Media of Africa for Africa

April 13, 2017

MEDIA STATEMENT

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Nation Media Group (NMG) Statement on Misuse of *Daily Nation* Brand for Political Purposes

It has come to our attention that there are leaflets circulating in Busia County disguised as the front page of the *Daily Nation* newspaper containing political messaging on the upcoming elections. We dissociate ourselves from such leaflets and condemn in the strongest terms possible the use of any of our brands for political purposes. Nation Media Group is an apolitical independent media house that is not affiliated to any political party or candidate as clearly set out in our Editorial Policy. We have taken immediate action to report this violation with the relevant authorities for appropriate action.

We wish to thank you very much for your continued loyalty and are committed to delivering value to our readers in the greater interest of the public through responsible journalism.

- Ends -

For further details contact:

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About Nation Media Group

Nation Media Group (NMG) was founded by His Highness the Aga Khan in 1959 and has been listed in the Nairobi Stock Exchange since the early 1970s. Over the years, the company has grown to become the largest independent media house in East and Central Africa with operations in print, broadcast and digital media, which attract and serve unparalleled audiences in Kenya, Uganda, Tanzania and Rwanda.