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24th September, 2024

Peter K. Tum, CBS

Principal Secretary

Ministry of Youth Affairs, Creative Economy and Sports State Department for Sports

Talanta Plaza

NAIROBI

Dear Mr. Tum,

**RE: PARTNERSHIP OPPORTUNITY FOR THE 2024 AFRICAN CYCLING CHAMPIONSHIPS-ELDORET CITY AND ITEN**

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We refer to your letter dated 6th September, 2024, requesting Nation Media Group (NMG) for support towards the African Cycling Championships—Eldoret City and Iten, to be held between 9th-13th October 2024.

We commend the role you continue to play in promoting sustainable tourism, local economic development and environmental conservation through the cycling championships. We would like to engage further with your office on the potential areas of partnership ahead of this event. Our Senior Business Manager, Carl Okello will get in touch with Harriet Tergat form your office to advance this conversation.

Thank you once again for reaching out to us. We wish you the best as you prepare for the championships and look forward to collaborating with you.

Yours sincerely,

**Kinya Gitonga**

**Corporate Affairs Manager**