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24th September, 2024

Nancy Ogonje

Executive Director

The East African Wildlife Society

NAIROBI

Dear Ms. Nancy,

**RE: THE FOREST CHALLENGE 2024 MEDIA SPONSORSHIP**

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We refer to your letter dated 2nd September 2024, requesting Nation Media Group (NMG) for support towards the 9th edition of the Forest Challenge to be held on 30th November, 2024 in Kiambu County.

We commend your efforts in hosting this event for 9 years consistently with the aim of raising resources for the restoration of key water catchment areas in Kenya.

NMG is dedicated to promoting environmental conservation and enhancing climate resilience through our annual tree planting exercise in Ngong, along with leveraging our editorial platforms to create awareness.

It is against this background that we are happy to explore potential areas of collaboration ahead of this event. Our Senior Business Manager, Carl Okello will get in touch with Mr. Gideon Bett from your office to advance this conversation.

Thank you once again for reaching out to us. We wish you all the best as you plan to execute a successful event and look forward to our collaboration.

Yours sincerely,

**Kinya Gitonga**

**Corporate Affairs Manager**