



**ROSALYNN MNDOLWA-MWORIA**

**Managing Director**

**Mwananchi Communications Limited (MCL)**

## **APPOINTMENT OF MANAGING DIRECTOR, MCL**

Mwananchi Communications Limited (MCL), a subsidiary of Nation Media Group (NMG), is pleased to announce the appointment of Rosalynn Mndolwa-Mworia as its new Managing Director, effective 29<sup>th</sup> April 2025, marking a key milestone in MCL's ambitious transformation journey towards becoming the most trusted, empowering, and innovative digital-first content platform in Tanzania.

Ms. Mndolwa-Mworia is a seasoned C-suite executive with over 23 years of leadership experience across telecommunications, shipping and logistics, financial services, and insurance industries. Her expertise in strategic communications, stakeholder management, and driving organizational growth will be pivotal in accelerating MCL's mission to deliver impactful journalism, relevant content and exceptional service to Tanzanians and beyond across our various businesses.

As Managing Director, Ms. Mndolwa-Mworia will lead MCL's overall operations and strategic efforts in driving the digital transformation agenda. She will focus on expanding MCL's digital capabilities, growing the current business, and diversifying into new areas within the evolving media landscape. Ms. Mndolwa-Mworia is presently CEO of Inspire Ventures Ltd, a consultancy she founded. Before MCL, she had held several senior leadership roles at Vodacom Tanzania PLC, including Corporate Affairs Director and CEO of the Vodacom Tanzania Foundation, and at Maersk Line, where she led national sales, among others.

Ms. Mndolwa-Mworia serves as Board Member at Assemble Insurance Tanzania, where she previously chaired the investment committee, and now chairs the remuneration and compensation committee. She has previously served on Boards at the Government of Tanzania's Marine Parks Reserves Unit and at Railway Children Africa, demonstrating her commitment to community development and sustainability.

Ms. Mndolwa-Mworia takes over from Victor A. Mushi, who has served as Acting Managing Director since September 2024. Mr. Mushi will now transition to the role of Executive Editor, Digital Innovation at Nation Media Group, where he will spearhead digital content and audience engagement strategies across Tanzania, Kenya and Uganda.

"Rosalynn's appointment is a major milestone in MCL's transformation," said Mr. David Nchimbi, Chairman of the Board, MCL. "Her proven ability to lead strategic initiatives, drive digital innovation, foster a customer-first culture, and deliver sustainable growth positions her perfectly to steer MCL into the future."

Ms. Mndolwa-Mworia holds an MBA and BSc in Accounting & Management Information Systems, both from Wayne State College, USA, and is an AoEC Certified Executive Coach. She is renowned for her expertise in strategic leadership and corporate communications, with a career that reflects a deep understanding of the intersection between business, technology, and media, making her uniquely qualified to lead MCL as it positions itself for the future.

"We are excited to welcome Rosalynn to the MCL family, and look forward to her leadership in driving the company's continued success and transformation."

**David Nchimbi**  
**Chairman of the Board**  
**Mwananchi Communications Limited**

